

Press release — ESYLUX publications

The synergy between light and automation, now as a magazine: ESYLUX presents ESYWORLD

Ahrensburg, Germany, 8 September 2017. In its new ESYWORLD magazine, ESYLUX reports about news and background stories from the world of lighting and automation. One of the featured topics in the launch issue is SymbiLogic — the ESYLUX technology for energy-efficient human-centric lighting.

Be it interviews, reference reports or technology portraits — few other mediums are as well-suited for providing insights into the sheer variety of topics which interweave in a company's solutions portfolio as a customer magazine. At ESYLUX, the manufacturer of intelligent automation and lighting solutions, this role is now fulfilled by ESYWORLD.

Focus on SymbiLogic technology

The magazine—which features a high-quality design—presents a mixture of aesthetic imagery and informative editorial contributions. Its first issue contains almost 40 pages divided into six categories. One focus is ESYLUX's SymbiLogic technology, which allows biologically effective light (also known as human-centric lighting) to be implemented in an especially energy-efficient manner thanks to the use of intelligent sensor technology. ESYWORLD also reports how the manufacturer's lighting systems with SymbiLogic technology have proven themselves in real-world applications.

"ESYWORLD gets to the heart of the advantages brought about by the synergy of light and automation and illustrates how quality of life and energy efficiency can be increased in equal measure in this manner" states Anne Spielberg, Head of Marketing International at ESYLUX. Interested parties can download the magazine from the manufacturer's website as a PDF document now.

Alternatively, printed copies can be requested from the website, where you can also subscribe.

Photos and captions

[Photo: esyworld]



Photo: Getty Images/TommL/ESYLUX

About ESYLUX — Performance for Simplicity

ESYLUX develops, manufactures and sells products for enhanced energy efficiency, comfort and safety for the building sector. Its focus is on sensor-based, demand-driven automation and lighting. The aim is to improve people's quality of life with both intelligent and user-friendly solutions that meet the most complex requirements yet remain easy to implement. The company – which has its headquarters near Hamburg, Germany – counts wholesalers, installation companies, electrical and lighting planners and architects among its partners. These partners place their trust in almost 50 years of market experience, high service standards and the prioritisation of German locations as sites for research, development and production. The sales organisation is global: ESYLUX operates on five continents in collaboration with 17 experienced trading partners and is represented by a total of 13 subsidiaries in Europe, Asia and Oceania.