

Press release — ESYLUX trade fair

With a modernised design and a second stand: ESYLUX at Light + Building 2018

Ahrensburg, 23 January 2018. Lighting manufacturer ESYLUX will be exhibiting at the Light + Building 2018 trade fair with a completely revitalised stand concept. The newly designed main stand in the electrical engineering section will emphasise the manufacturer's synergy of automation and light, presenting specific solutions for workplaces in office buildings, educational institutions and medical facilities. To create an additional presence for the lighting side of the business, ESYLUX will also be represented for the first time in the exhibition area for lighting.

ESYLUX primarily focuses on creating intelligent automation and lighting solutions for offices, educational institutions and medical facilities. To present the synergy of automation and light and the associated benefits in a simpler, clearer and more concrete manner, the manufacturer will be represented at Light + Building 2018 with a completely modernised exhibition display, as part of a revitalised communication concept.

New exhibition concept with example solutions

The main stand in the electrical engineering section has been redesigned and makes a clear distinction between the greeting and display areas. As always, the display area will include products available to pick up and look at. However, this clear structure is a new addition, designed to give the visitor a complete overview of all lighting and automation products and series (for both interior and exterior use) and potential synergies. Specific example solutions will also be provided for different room types and work places, presenting concepts ranging from individual offices to patient rooms, thereby also seamlessly combining automation and lighting.

Alongside the main stand, ESYLUX will also be represented for the first time with a hall stand in the lighting exhibition area where visitors can enjoy discovering some interesting new product innovations. One particular highlight is the ESYLUX Light Control, the manufacturer's control technology for efficient lighting systems. The trade fair stand will showcase variants of the system control unit,

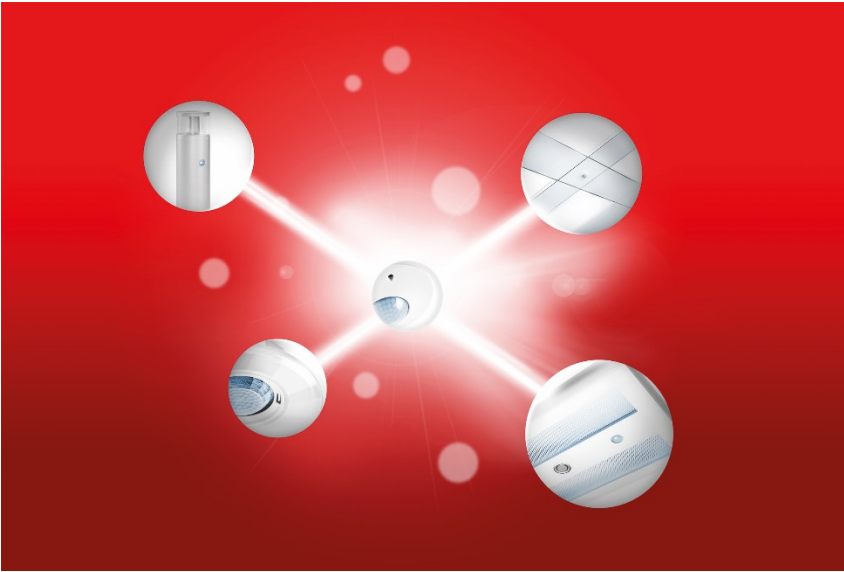
which allows easy installation via plug-and-play and offers a rapid means of modernising, even during continuous operation. For the first time, ESYLUX will also introduce a prototype presence detector for the new DALI-2 standard as well as the ESY pen — a new, Bluetooth-compatible all-in-one device for easy commissioning, remote operation, light measurement and project management.

Interested visitors can find the main ESYLUX stand in hall 11.1, stand number D32, and the stand in the lighting exhibition area in hall 3.1, stand number D95.

Photos and captions

(all images: ESYLUX GmbH)





ESYLUX — Performance for simplicity

ESYLUX develops, manufactures and distributes intelligent automation and lighting solutions that ensure better quality of life and energy efficiency in office buildings, educational institutions and health facilities. People's requirements and needs are central to the company's activities. ESYLUX places particular value on the simple application of its product solutions. ESYLUX customers and partners include wholesalers, installation companies, electrical and lighting planners and architects who trust in the company's 50 years of market experience and the personal, specialist advice provided by ESYLUX experts. Furthermore, ESYLUX meets the highest quality standards in research, development and production at its German site in Ahrensburg. The sales organisation is global: ESYLUX operates on five continents in collaboration with experienced trading partners and is represented by numerous subsidiaries in Europe, Asia and Oceania.