

PRESS RELEASE

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Focus on intelligent automation and lighting solutions: ESYLUX publishes its 2019/2020 catalogue

Whether indoors or outdoors, presence detectors or intelligent lighting systems — the new ESYLUX 2019/2020 catalogue showcases the manufacturer's entire portfolio of automation and lighting solutions in a radically revamped format. Large images of products and applications, key features of the series and a clear layout help readers to quickly find what they are looking while flicking through nearly 260 pages. The various solutions are all inspired by one thing: The synergy between light and automation for a higher standard of living and improved energy efficiency.

ESYLUX has achieved a unique position on the market by combining the automation and lighting sides of the business and developing intelligent automation and lighting solutions from a single source. To make this clear in the presentation of the company's portfolio, the individual catalogues for the two divisions have now been merged into a single comprehensive catalogue — the format of which has recently been radically revamped.

Large-scales images, clear series headings

The ESYLUX 2019/2020 catalogue showcases all the company's automation and lighting series, subdivided into indoor and outdoor use, across almost 260 pages. The solutions on offer range from presence detectors, such as those in the FLAT and BASIC series, through to ELC lighting systems with plug-and-play installation

and energy-efficient human centric lighting based on SymbiLogic technology. The catalogue uses the same portfolio layout as the ESYLUX website, a mixture of large-scale images of products and applications and clear series headings to help readers find what they are looking for while browsing.

The first page for each series provides a short description of the series and lists its key features, giving readers the essential information they need at a glance. This is followed by an overview of the further benefits the series has to offer and graphic illustrations to explain the products' typical features. The fields of detection of the presence detectors and motion detectors are included for automation solutions; the light distribution curves are given for lighting products. The section for each series ends with product lists in tables that provide details about the different variants available.

New additions to the portfolio are clearly marked with an asterisk to make them immediately obvious.

The ESYLUX 2019/2020 catalogue is now also available to download from the media centre on the ESYLUX website:

<https://www.esylux.com/service/media-centre/>

About ESYLUX - Performance for Simplicity

ESYLUX develops, manufactures and distributes intelligent automation and lighting solutions that ensure better quality of life and energy efficiency in office buildings, educational institutions and health facilities. People's requirements and needs are central to the company's activities. ESYLUX places particular value on the simple application of its product solutions. ESYLUX customers and partners include wholesalers, installation companies, electrical and lighting planners and architects who trust in the company's more than 50 years of market experience and the personal, specialist advice provided by ESYLUX experts. Furthermore, ESYLUX meets the highest quality standards in research, development and production at its German site in Ahrensburg. The sales organisation is global: ESYLUX operates in collaboration with experienced trading partners and is represented by numerous subsidiaries in Europe, Asia and Oceania.

Find more information at www.esylux.com

Press contact

ESYLUX GmbH

Christian Schöps

Corporate Communications Consultant

T +49 (0) 4102 88 880-2017

F +49 (0) 4102 88 880-333

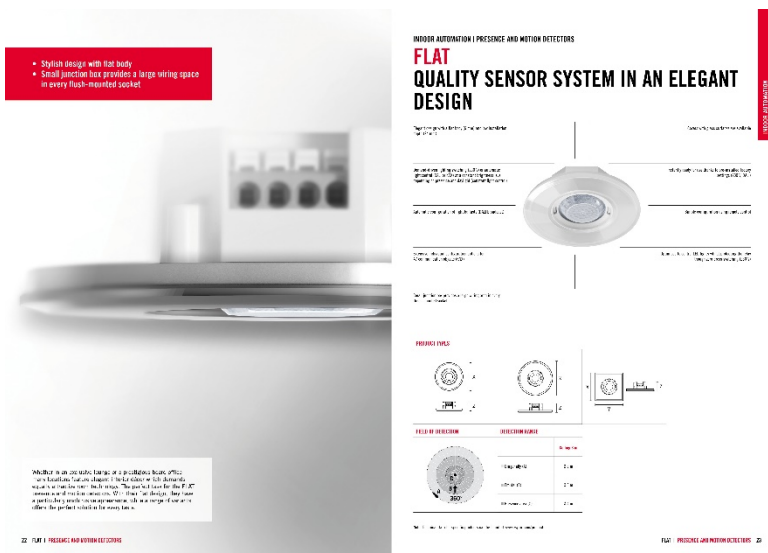
E christian.schoeps@esylux.com

Photos and captions

(Source: ESYLUX GmbH)



ESYLUX 2019/2020 catalogue



New design and layout: Clear introduction to the series (here: FLAT motion and presence detectors)