

PRESS RELEASE

Ahrensburg, Germany, 14 November 2019

Find quick solutions with the core portfolio: ESYLUX delivery times made transparent

Manufacturer ESYLUX is making the delivery times of its portfolios transparent to enable its customers to find specific solutions that will be delivered quickly. A distinction is made between a core portfolio with in-stock items, available for delivery within 48 hours or 10 working days, and all other products, for which a delivery time is available on request. Customers can locate products included in the core portfolio on the ESYLUX website by using the product filter or checking for the symbol next to the name of the desired product.

Product delivery times may vary considerably depending on the materials used, suppliers, production complexity and final quality control. To achieve greater transparency and efficiency, ESYLUX has categorised its entire portfolio of intelligent automation and lighting solutions according to delivery times.

Core portfolio within 48 hours or 10 working days

The focus is on the manufacturer's core portfolio, which is subdivided into two categories: In-stock products that can be delivered within 48 hours and easy-to-manufacture products with a delivery time of no more than 10 working days. Products from the two categories are quick and easy to identify thanks to the product filters on the ESYLUX website. "Product filters help customers to quickly and easily find solutions that will be available in the shortest time possible.

Customers are then able to plan and implement projects more efficiently and more reliably", says Anne Spielberg, Head of International Marketing at ESYLUX.

In addition to or instead of using the product filter, customers can also check for the symbol next to the product name indicating which category the product belongs to. Products in the core portfolio are marked with "48h" or "10d". All other products are marked with an "i", which signals to the customer that they need to enquire about the delivery time. As usual, all automation and lighting solutions found can be added to a watchlist to ensure that the result of a relevant product search is not lost. This watchlist can then be sent via email (e.g. to the trading partner),

sent as an order request to ESYLUX or downloaded as a PDF.

Similarly, the delivery time information for each product will also be visualised in the ESYLUX 2020/2021 catalogue. ESYLUX offers its customers an improved, efficient tool for planning and implementing projects in sensor-based building automation and intelligent lighting.

About ESYLUX — Performance for simplicity

ESYLUX develops, manufactures and distributes intelligent automation and lighting solutions that ensure better quality of life and energy efficiency in office buildings, educational institutions and health facilities. People's requirements and needs are central to the company's activities. ESYLUX places particular value on the simple application of its product solutions. ESYLUX customers and partners include wholesalers, installation companies, electrical and lighting planners and architects who trust in the company's more than 50 years of market experience and the personal, specialist advice provided by ESYLUX experts. Furthermore, ESYLUX meets the highest quality standards in research, development and production at its German site in Ahrensburg. The sales organisation is global: ESYLUX operates in collaboration with experienced trading partners and is represented by numerous subsidiaries in Europe, Asia and Oceania.

Find more information at www.esylux.com

Press contact

ESYLUX GmbH

Christian Schöps

Corporate Communications Consultant

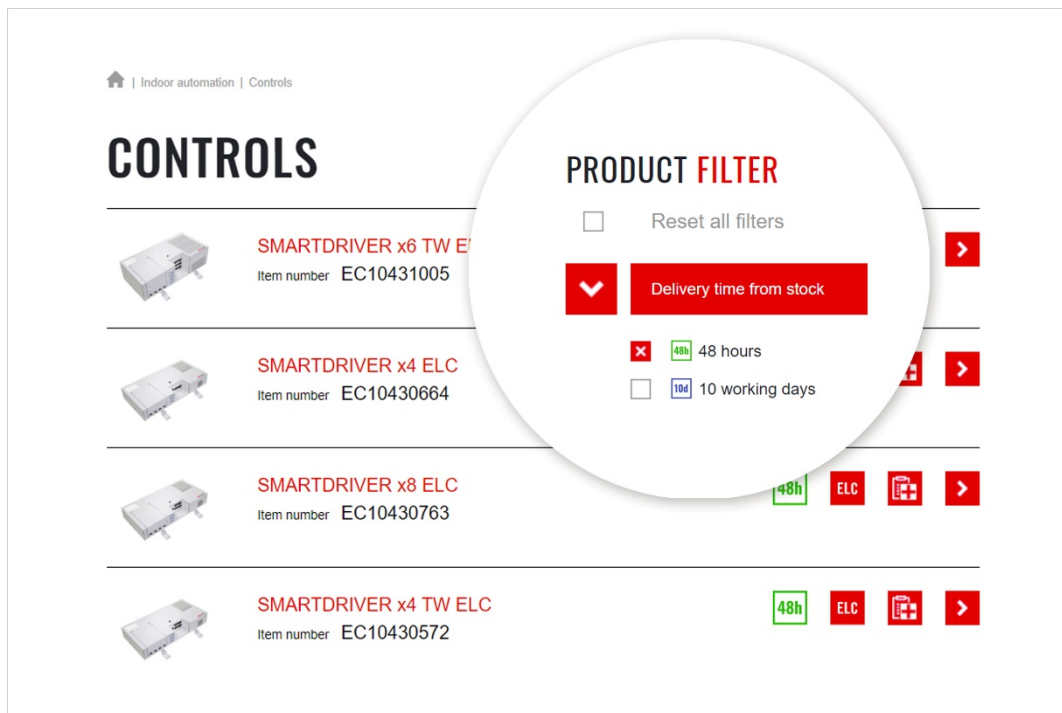
T +49 (0) 4102 88 880-2017

F +49 (0) 4102 88 880-333

E christian.schoeps@esylux.com

Photos and captions

(Source: ESYLUX GmbH)



Product filter on the ESYLUX website

The product filter on the ESYLUX website can be used to quickly identify core portfolio products. In addition, symbols next to the product name make delivery times transparent.

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